

# MINUTES OF A MEETING OF THE BOARD OF TRUSTEES OF UNITY PREPARATORY CHARTER SCHOOL OF BROOKLYN

HELD: September 24, 2025

A meeting of the Board of Trustees (the "Board") of Unity Preparatory Charter School of Brooklyn (the "School" or "Unity"), was held on September 24, 2025 commencing at 6:04 p.m., New York time. Two Trustees were present at the beginning of the meeting; quorum was not met. Notice of the meeting was duly given to all Trustees, posted on the School's website, and sent to the New York Times, the New York Daily News and the Brooklyn Daily.

The following Trustees were present at the beginning of the meeting at 584 Driggs Avenue, Brooklyn NY 11211 except as otherwise noted:

## Jim Ellsworth

(via videoconference at 88 Lexington Avenue, New York, NY 10016)

## Sal Siddiqui

(via videoconference at 565 Putnam Ave, Brooklyn 11221)

Also in attendance were Joshua Beauregard, Chris Doscher, Melissa Duphiney, Kristin Johnson, and Ram Shankar.

Mr. Ellsworth called the meeting to order and indicated that the purpose of the meeting was to consider the items set forth on the agenda previously distributed to the Trustees.

#### Mission Moment

Mr. Beauregard discussed Unity's mission, including back-to-school programming.

#### **Current Headlines**

Mr. Beauregard provided updates regarding Unity's academic and operations programming.

## **Committee Reports**

- Ms. Duphiney led a discussion regarding updates from the Student Learning Committee.
- Mr. Beauregard led a discussion regarding updates from the Governance Committee.
- Ms. Johnson presented updates from the Audit & Finance Committee.

Trustee Juliana Worrell joined via videoconference at 6:42 p.m. from 100 Church Street, New York, NY 10007 and was present for the remainder of the meeting.

# **Committee Reports**

Mr. Beauregard led a discussion regarding updates from the Development Committee.

Trustee Marion Leydier joined via videoconference at 6:57 pm from 864 Carroll Street, Brooklyn, NY 11215 and was present for the remainder of the meeting; quorum was met.

# Minutes of Prior Meeting – August 27, 2025

The Trustees discussed and considered approval of the minutes of the August 27, 2025 meeting of the Board that were previously circulated to the Trustees. The Trustees present unanimously adopted the following resolution:

**RESOLVED**, that the August 27, 2025 Board meeting minutes be, and hereby are, approved.

# Digital Marketing Services

The Trustees discussed and considered approval of the utilization of Mango Strategies for digital marketing services for the school. The terms of the digital marketing services agreement were previously circulated to the Trustees. The Trustees present unanimously adopted the following resolution:

**RESOLVED**, that Joshua Beauregard and Chris Doscher be, and they hereby are, authorized to cause the School to incur costs of up to \$67,000 for Mango Strategies for digital marketing services.

# <u>Updates to Financial Policies & Procedures Manual</u>

The Trustees discussed and considered approval of updates to the Financial Policies & Procedures Manual, the details of which were previously circulated to the Trustees. The Trustees present unanimously adopted the following resolution:

**RESOLVED**, that the updates to the Financial Policies & Procedures Manual, as presented, be, and hereby are, approved.

#### Preview of Next Meeting

Mr. Beauregard discussed preliminary details of the upcoming board meeting, scheduled for October 22, 2025.

There being no further business to come before the Board, upon motion duly made and seconded, the meeting adjourned at approximately 7:23 p.m.

| Jim | Ellsworth, | Chair |  |
|-----|------------|-------|--|